



The strength of supply chain VISOTTICA GROUP raises the standard of eyewear

WITH EIGHT PRODUCTION SITES, DEEP TECHNOLOGICAL INTEGRATION, AND A CERTIFIED SUSTAINABILITY PATHWAY, VISOTTICA GROUP STRENGTHENS A VERTICAL MODEL CAPABLE OF CONTROLLING EVERY PHASE OF COMPONENT MANUFACTURING, FROM DESIGN TO LOGISTICS. A STRATEGY THAT BRINGS TOGETHER QUALITY, TRACEABILITY, AND INNOVATION, MEETING THE DEMANDS OF TODAY'S GLOBAL BRANDS



Visottica Group, a global benchmark in eyewear components and precision micromechanics, it has been strengthening its positioning in recent years, with an increasingly focused emphasis on direct control of the supply chain. This approach stems from the Group's industrial structure - eight production sites, five sales offices, and over 1,300 employees - and from a model that internally integrates key technologies: CNC milling, turning, galvanic treatments, MIM/CIM, plastic injection molding, zamak die casting, rapid prototyping, and continuous oversight of quality processes.

This vertical integration enables the company to oversee the entire lifecycle of the component, from design and production through to logistics, a feature increasingly sought after by eyewear brands seeking partners capable of ensuring continuity, traceability, and technical consistency at every stage of the supply chain. The presence of R&D, technical offices, engineering, and production within the Group also enables ongoing collaboration among the different sites, with a constant flow of know-how that fuels product innovation and faster decision-making.

The sustainability journey launched with *The Visible Journey* has further reinforced this approach. The 2024 Sustainability Report, recently published and certified by an external body, highlights the Group's growing efforts across the supply chain in terms of responsibility, compliance, and monitoring. In 2024, the first global supplier mapping was initiated, along with the introduction of a *Code of Conduct*, social and environmental checklists, and a project to harmonize KPIs between Italy and Asia. This work will continue in the coming years, with the aim of consolidating a transparent supply chain aligned with the highest international standards.

Supply chain control also translates into a rigorous approach to material quality and production processes. The GRS and ISCC certifications obtained in 2024, together with packaging standardization and the gradual reduction of materials used, are part of a broader strategy



aimed at an efficient, circular, and measurable industrial model. This vision also includes the technological upgrading of the machinery fleet, extending the useful life of equipment while reducing waste and consumption.

Overall, Visottica Group's journey portrays a company that does not view sustainability as a standalone function, but rather as a natural evolution of an industrial model built on control, technological integration, and manufacturing reliability. Every decision and process is designed to balance performance with responsibility. In a market that demands high-precision components, certified materials, and transparent supply chains, the Group positions itself as a solid and well-structured partner, capable of ensuring global brands quality, continuity, and a long-term vision.

